

Fettiplace Recreation Ground, Barton

Get fit for free in Fettiplace

Client: Oxford City Council
Address: Bayswater Road, Oxford, OX3 9NZ
Budget: £36,000
Age Range: Adults; Families; Teen

Project Story

Oxford City Council is continuously working towards tackling health inequalities in Oxford. Barton has been selected as one of 10 'NHS England Healthy New Towns' which focuses on how the built environment can encourage more people to take part in physical activity and improve their health outcomes. The installation of the outdoor gym aimed to improve Fettiplace Recreation Ground through enhancing the infrastructure. The fitness trail links Barton to the new Barton development, where Proludic have already installed several stations of Urbanix Outdoor Gym Equipment.

After



Before

“ These improvements to Fettiplace Recreation Ground are a great example of how Oxford City Council works to attract external funding to improve our neighbourhoods. The new fit trail and accompanying enhancements to the natural environment will help make it easier and even more enjoyable for everyone - existing Barton residents and residents of the new development at Barton Park - to get outside, get active and enjoy their local surroundings. ”

Linda Smith, Councillor





Spinning bike & Hydraulic Stepper



Airwalker & Hydraulic Thigh Combo



Hydraulic arm curl & Hydraulic Squat



On average, men in Barton have a life expectancy which is 10.8 years shorter than those in the least deprived area of Oxford. Proludic provided a consultation to understand the opinions and preferences of the residents of Fettiplace. The consensus revealed the outdoor gym as a popular solution to improving fitness as 73% of respondents said that they would (or maybe would) use a fitness trail individually, and 71% of respondents saying they would use it with friends and family.