

# Village Green

## Getting Everyone Active

Client: Houghton Regis Town Council  
Address: Clarkes Way, Houghton Regis, Dunstable, LU5 5EN  
Budget: £70,000  
Age Range: Families

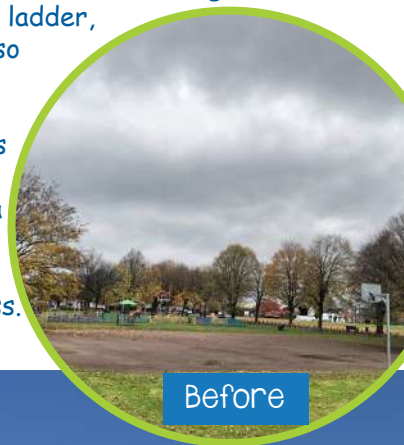
Case Study Video Here

### Project Story

Next to an existing Proludic Play Area was an unused tarmac area with two old basketball hoops. We worked with the Town Council and created an active area for all ages with a variety of activities.

Between the play area and the tarmac area we installed two bespoke Origin Trim Trial for children to race against each other. Nearby are bespoke educational ground graphics including hop scotch and snakes and ladder, also incorporated a popular fun ball game. This is great for families to play together. We also installed two table tennis which at whatever age you are everyone loves a game or two!

To compliment the area, we included a goal end which can be used by all ages, the ball games are basketball, football or netball. Nearby we located 8 pieces of Urbanix both hydraulic and static equipment which cater for 14+ years. We included a warm up and warm down area for users. The mayor opened the site and since the site is heavily used and there is nothing but positive feedback. Proludic were chosen for the USP of the Urbanix, that Proludic could do all the contract and the thoroughness and customer service throughout the process.



After



“ All went extremely well and very happy and have had great feedback from the residents, the installation company you use were excellent as was your Sales Executive Annabel they were both a credit to your company, excellent in every way - thank you. ”

- Tony Luff, Head of Ground Operations





Origin Trim Trail



Design PLAY & SPORTS AREA  
s Town Council



Proludic Urbanix



### Proludic Sport App

The FREE app, called 'Proludic Sport', is available to download on both Android and Apple/iOS devices. It has been devised to simply and easily allow users to monitor and track their exercise on Proludic sports equipment. Earn rewards by exercising, compete with other users and communities across the country.

- Detailed descriptions of the equipment
- Recommended workout routines
- Pre-designed workout
- Customisable workouts
- Apple health integration
- Community and personal leader boards
- Challenge your friends
- 30+ unique exercises.